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FAST FORWARD

New Release Information ▶▶ November

ATTILA CHAOS

Release Date

▶▶ 04/11/2016

Pre-Order Start

▶▶ 30/09/2016



- ▶▶ Advertising in all important music magazines OCT / NOV
- ▶▶ Album reviews, interviews and adverts in all important Rock and Metal magazines in Europe's OCT / NOV
- ▶▶ Song placements with in European magazine compilation OCT / NOV
- ▶▶ Spotify playlists in all European territories
- ▶▶ Facebook, YouTube, Twitter, Google+ organic promotion
- ▶▶ Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and Gmail ads (tbc)
- ▶▶ Banner advertising on more than 60 most important Metal & Rock websites all over Europe
- ▶▶ Additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- ▶▶ Official YouTube lyric video "Ignite"
- ▶▶ Trailer
- ▶▶ App campaigns on iPhones for iTunes and Google Play for Androids
- ▶▶ Banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com
- ▶▶ Features and banners in newsletters, as well as special mailings to targeted audiences in support of the release

Price Code: CD04

ST 3867-2 CD04



Territory: World

▶▶ Tracklists:

CD:

01. Ignite
02. Bulletproof
03. Public Apology
04. Obsession
05. Moshpit feat. Ookay
06. Rise Up
07. Let's Get Abducted
08. Legend
09. Queen
10. All Hail

Simply put, »CHAOS« is the biggest album they've ever made!

The fate of ATTLA was sealed the moment Chris "Fronz" Fronzak was handed a demo by his high-school pal Sean Heenan. It was a disc filled with the extreme sounds of underground metal, housed in the CD jewel case of an album by rapper/actor LUDACRIS.

It's from these gritty essential ingredients, the "biscuits" of Southern-fried metal like PANTERA and the "gravy" of hip-hop like LIL JON, that ATTLA was born. Each of these seemingly disparate genres are united in aggressive force; in a shared authenticity; by a determination to keep it real, and with loud dedication to stay true to the game.

A cursory glance at something as simple as the titles of each of ATTLA's seven albums reveals much of the band's creative vision, each reading like a statement of intent. These are records called »Fallacy«, »Soundtrack to a Party«, »Rage«, »Outlawed«, and »About That Life«. As their singer's devious Slim Shady styled alter-ego/persona Lord Fronzilla dishes out verbal beat down after beat down, with powerful bark and playful prose, his "zero f-bombs given" attitude is backed in kind by the bludgeoning rhythms dealt by guitarist Chris Linck, bassist Kalan Blehm and drummer/cofounder Heenan. To the legions of fans enraptured by the boisterous bravado of Fronz and his effortless charisma, ATTLA is the ultimate »Guilty Pleasure«, just as their 2014 album was named. ATTLA is beautiful »CHAOS«.

ATTILA's latest musical manifesto ranges from heavy moshpit invocations to metallic groove; from an EDM track (made in collaboration with rising EDM star OOKAY) to ready-made Active Rock radio hits, akin to LINKIN PARK or the recent work of fellow deathcore-kingpins-turned-transformative-anthem-makers BRING ME THE HORIZON. »CHAOS« is truly a form of organized chaos. ATTLA are their own ringmasters, setting their carnival ablaze.

"ATTILA has grown up with this album, but we're still ourselves, because it's not boring dad rock or something," the band's colorful frontman observes. "It's still offensive. It's still edgy. It's still in your face. We knew going into making this record that we'd be combining different ideas while still keeping our signature sound. Every song has purpose and it's something you can feel when you're listening to the entire album."

Atlanta is a city that's given the world the savage metalcore of NORMA JEAN and THE CHARIOT; the heady thinking-man's metal of MASTODON; the soaring Active Rock of SEVENDUST, and the nü-metal/pop-core mash-up of ATTLA's pals in the band Issues. Atlanta was rather famously the place where the SEX PISTOLS performed in America for the first time. Then there's the massively influential Atlanta hip-hop and R&B scenes. Local production trio Organized Noize alone is responsible for huge hits by hometown heroes like TLC, LUDACRIS, GOODIE MOB and the badass ATLiens themselves, OUTKAST.

Make no mistake, ATTLA is still absolutely nuts and completely in-your-face. »CHAOS« will introduce that craziness to a much bigger portion of the unsuspecting masses.

"Part of me wants to scream from a mountain top about how great this album is," admits Fronz. "But I know that this record is going to get out there to people and they'll know it for themselves. It's as heavy as ATTLA has always been, but it's even more digestible. We're not trying to hold back. We're not trying to limit ourselves. We want to be the biggest band in the world, but without ever sacrificing who we truly are."



Line-up: Chris "Fronz" Fronzak - Vocals | Chris Linck - Guitar | Kalan Blehm - Bass | Sean Heenan - Drums

www.attilaband.com · www.facebook.com/attilaga

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